

There's a proven way to enhance our community and democracy while helping students graduate and join the workforce—UC Santa Cruz has been doing it for decades.

Field-tested community leaders and actionable research

The coming generations of UC graduates will be the ones who lead California's response to climate change and economic inequality. They'll adapt to advantages and risks of technologies that have yet to be imagined. And critical elements of these future leaders' preparation will take place outside the classroom.

Through experiential learning at UC Santa Cruz, students learn to think critically and



UC Santa Cruz students work with speakers of Zapotec to develop a dictionary and tools for texting in their native language.

tackle challenges from multiple approaches. All students, but especially first-generation students and students of color, show increased academic determination and tend to pursue careers serving their home communities.

Much of this experience happens through community-based research—numerous local government agencies and nonprofits have benefited from faculty-led projects yielding rigorous, immediately relevant knowledge.

Campus + Community (**C+C**), a hub for coordinating and promoting local, field-based scholarship at UC Santa Cruz, will create an easy way for more community groups, students, and researchers to access those benefits. The knowledge C+C generates and the transformative experiences graduates take away will be pivotal in supporting thriving, resilient communities in an uncertain future.

A one-stop marketplace for targeted community research, expert interns, and experiential learning opportunities

C+C will enable transformative education, expanding opportunities for students to pursue hands-on research and internships related to their studies. Graduates will enter the workforce and civil society able to assess and address complex problems and genuinely relate to multicultural communities.

Rigor, reach, and relevance: Researchers will collaborate with cities and nonprofits seeking evidence-based solutions. C+C will offer a clear channel for the region to take full advantage of the research prowess of a world-class university.

Government agencies and community groups will enjoy streamlined access to students seeking internships and faculty seeking subjects. Campus-community relationships will flourish.

A record of effective collaboration

UC Santa Cruz students have always incorporated field work with many service organizations and schools of the Monterey Bay area into their studies. Students from historically disadvantaged backgrounds find their knowledge of additional languages and cultures are critical assets in community engaged research, and this expertise is useful when considering career possibilities.

At the same time, researchers have pursued countless efforts with local subjects or sites, supporting effective policy and decision-making.

Doctoral student Azucena Lucatero and a team of fellow graduate students explored obstacles to safe drinking water for the San Jerardo Housing Cooperative.

Her team's report to the Salinas Valley Basin Groundwater Sustainability Agency added momentum to the cooperative's efforts.

Undergraduate students gained training and experience through the Central Valley Freedom Summer, led by Sociology Associate Professor Veronica Terriquez.

Alumnus Jose Orellana received funding for, Loud4Tomorrow, a new youth group in Delano that successfully advocated for a school district resolution that facilitates voter registration.

A survey designed by UC Santa Cruz students and then-director of the Davenport Resource Center, Erika Lundholm Hearon, led to a health screening day.

"We identified numerous cases of diabetes—one life-threatening—vision issues, and dental issues."

UCSC is the research partner of the Silicon Valley Regional Data Trust (SVRDT).

By sharing data, education, child welfare, and probation agencies improve outcomes for some of the region's most vulnerable youth.

To date, many campus-community collaborations take place ad hoc, leaving potential benefits and synergies unrealized. C+C will enable the region to connect with researchers and interns and make collaboration in the community a regular option for students and faculty in all campus divisions and units.

What your support can do

Gifts from private donors can augment the center's effectiveness in the following ways:

Dedicated coordination

Full-time staff will provide guidance and ensure resources are available where they will most effectively support partner organizations and local governments as well as students, staff, and faculty.



UC Santa Cruz Food and Justice interns with students at Calabasas Elementary School in Watsonville.

Workshops, trainings, events

Provide field research and networking skills for students, staff, faculty, and community partners.

Technology

Send researchers into the field with appropriate tools. Specially equipped tablets will facilitate data collection during surveys and environmental studies. Laptops will facilitate temporary workspaces. A website will provide a digital location to connect with researchers and a platform for communicating outcomes.

Effective outreach

Share the benefits of UC Santa Cruz's community-engaged scholarship.

Contact us:

Regina Langhout

Professor of
Psychology and
Provost of Oakes
College

langhout@ucsc.edu

(831) 459-2769

Rebecca London

Assistant Professor of
Sociology

rlondon@ucsc.edu

(831) 459-5376

Kevin Wasbauer

Senior Director of
Development, Social
Sciences Division

kwasbaue@ucsc.edu

(831) 502-7274