

# Georgia Daze

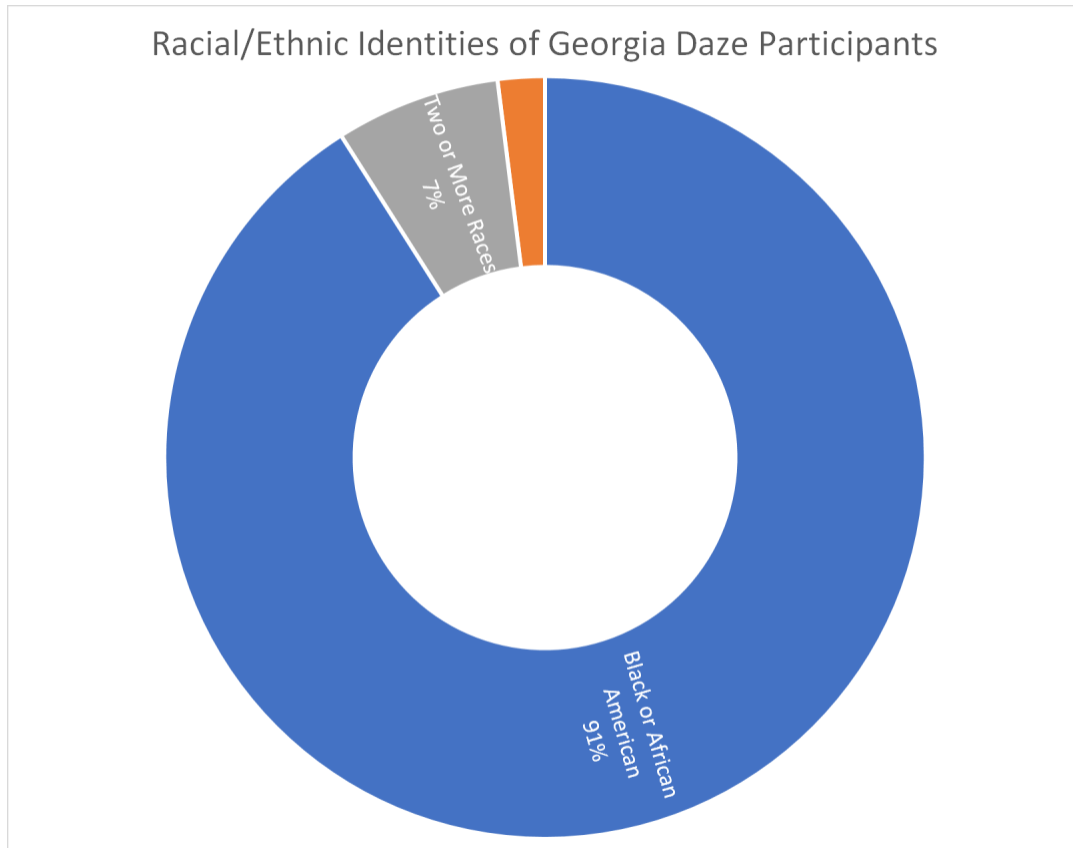
## Program Characteristics

- Georgia Daze is a student organization founded by three African-American male students in 2004. Admitted students visit UGA and stay with a host in February (for early admits) or April (for regular admits). Students also participate in volunteer projects and social events throughout the academic year.

## Audience Served

- Admitted African-American students are invited to participate in a Georgia Daze weekend and the Georgia Daze student program is open to all undergraduates.

<u>Cohort</u>	<u>Comparison</u>	<u>Treatment</u>
2011	5,394	76
2012	4,858	64
2013	5,142	76
2014	5,151	89
<b>Grand Total</b>	<b>20,545</b>	<b>305</b>



### Primary Program Components

- Georgia Daze Weekends
  - During the 2018-19 academic year, Georgia Daze hosted 121 students and yielded 101.

### Challenges Addressed

- The specific aim of this research is to understand the effects of Georgia Daze participation on undergraduate students' persistence and completion. Using existing institutional data, this study examined four cohorts (2011, 2012, 2013, and 2014) of first time, full time students and the differences between Georgia Daze participants vs. non-participants developed through propensity scoring weighting.

### Key Findings

<b>Georgia Daze Participants</b>	Results averaged across cohorts	<b>Comparison Group</b>
<b>95.4%*</b>	<b>Retention Rates</b>	<b>94.4%</b>
<b>67.9%</b>	<b>Graduation Rates</b>	<b>65.7%</b>

\*Significant differences between entire sample

### Project Conclusions

- Georgia Daze participation appears to favorably impact retention and graduation, especially for male participants.